



2018 Love Yoga Fest Sponsorship Outline

By partnering with us you are aligning with an event that will directly connect you with your target market. All options can be customized to suit your needs.

<p>Warrior 1 - Premier Sponsorship This Sponsorship Level will be exclusive in your category</p> <p>web + online presence</p> <ul style="list-style-type: none"> • Sponsor will be feature in all event Public Relations ▪ Premier sponsor recognition on website (inc. logo, link + tagline of choice) ▪ logo + link included in all email blasts ▪ dedicated blog post on website ▪ minimum of 2 social media posts/mo. ▪ logo and link placement on scheduling site <p>print + media exposure</p> <ul style="list-style-type: none"> ▪ presenting sponsor recognition on posters ▪ inclusion in all press releases + mention in media opportunities 	<p>onsite exposure</p> <ul style="list-style-type: none"> ▪ recognition throughout event via announcements + printed materials ▪ vendor space in prime location at event ▪ logo on reusable swag bags ▪ logo placement on event banners + signage ▪ Prime logo placement on staff t-shirts <p>additional benefits</p> <ul style="list-style-type: none"> ▪ 2 free weekend passes ▪ post-event promotion through social media featuring photos with sponsor signage. ▪ Post event promotion on email follow-ups to attendees <p>\$1000-\$2000</p>
<p>Warrior II Level</p> <p>web + online presence</p> <ul style="list-style-type: none"> ▪ Presenting sponsor recognition on website (inc. logo, link + tagline of choice) ▪ logo + link included in 1-2 email blasts ▪ dedicated blog post on website ▪ minimum of 2 social media posts/month <p>print + media exposure</p> <ul style="list-style-type: none"> ▪ inclusion in all press releases + mention in media opportunities 	<p>onsite exposure</p> <ul style="list-style-type: none"> ▪ vendor space in prime location at event ▪ logo placement on event banners + signage ▪ logo placement on all staff t-shirts <p>additional benefits</p> <ul style="list-style-type: none"> ▪ 1 free weekend pass ▪ post-event promotion through social media featuring photos with sponsor signage ▪ Post event promotion on email follow ups to attendees <p>\$750</p>
<p>Warrior III Level</p> <p>web + online presence</p> <ul style="list-style-type: none"> ▪ sponsor recognition on website (inc. logo, link + tagline of choice) ▪ minimum of 2 social media posts/month 	<p>onsite exposure</p> <ul style="list-style-type: none"> ▪ logo placement on event banners + signage <p>\$550</p>
<p>Vendor (See Vendor Details)</p> <ul style="list-style-type: none"> ▪ vendor space in prime location at event 	<p>\$225 for all three days</p>

Sponsorship Agreement

Between Love Yoga Co. Inc. AND

Company Name

Address

City Province/State Postal/Zip

Contact Name

Alternate Contact Name

Telephone Fax

Email

Website address

(Hereinafter referred to as "SP" and "LYF")

The Sponsor must provide with the submission of this agreement a copy of their logo (.pdf, .eps or vectored file format) to the Love Yoga Fest Media Manager. If at any time the SP agreement changes between submission of this agreement and the event date, it is the responsibility of the SP to provide LYF with an updated logo.

LIMITATION OF PARTNERSHIP

The SP benefits described in this agreement are related solely to the 4th annual Love Yoga Fest happening on Sep. 21-23

NON-EXCLUSIVITY

SP's are not exclusive unless otherwise specifically set forth in this agreement.

PAYMENT:

Please make checks payable to: Love Yoga Co.
and you can mail it to Annika Iliadis at 185 Capes Trail, West Barnstable, MA 02668
Fed. Tax ID - 82-3948084

Or you can pay on pay pal. Let me know if you chose this payment method and I'll email you the link.

Love Yoga Fest, LLC

www.loveyogafest.com

Fax:

Email:

Phone: